

News from CMi Certification February 2007

## A bright start to 2007 – at Fruit Logistica!

Welcome to our first International Insight of 2007. Following a successful 2006 for CMi Certification, our clients and partners, we look forward to welcoming many of you to the CMi Certification stand at Fruit Logistica (Stand 4.1/B-10). This year our stand will be strongly supported by our international partners and we are looking forward to a busy and productive three days. CMi Certification has continued to grow rapidly in the last year and in this issue we include a special two page spread updating you on the extent of our geographic coverage and profiling our Approved Service Providers. For further information and details about CMi Certification's international



Grace O'Dwyer

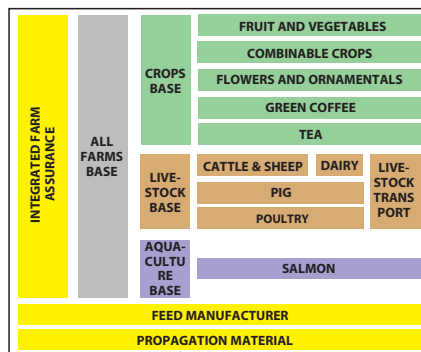
services, why not take the opportunity to visit the Fruit Logistica Virtual Market Place at [www.fruitlogistica.com](http://www.fruitlogistica.com)?

At CMi we like to keep ahead of market trends and this year we invite you to participate in a short survey on certification and the fresh produce market. To spice it up we are putting all entries into a free prize draw - you could win valuable vouchers to stay in top hotels anywhere in the world! We will distribute entry cards at Fruit Logistica and you can also enter by logging on to [www.cmi-survey.eu](http://www.cmi-survey.eu). The draw will be held on Saturday, 10 February 2007 at 3pm and the result published on our website [www.cmicertification.com](http://www.cmicertification.com)

**Grace O'Dwyer,**  
**Commercial Manager,**  
**Global Produce**

## EurepGAP: Important announcement coming up

Following review and consideration of its proposed standards structure by the Technical and Standards Committee, EurepGAP is now ready to announce the final version of the IFA (Integrated Farm Assurance) standards, together with details of how they will work. The announcement will be made at Fruit Logistica 2007.



The New Standard Structure

With the implementation of the EurepGAP IFA across all sectors, EurepGAP is a growing family of standards which now includes – either in implementation or development – Crops, Livestock, Pigs, Aquaculture (IAA), Integrated Feed and Integrated Transport. The schematic above shows how the structure of modules works. Sector specific discussions have involved a broad cross section of interested parties, including suppliers, importers, industry groups, retailers and producers and farmers.

EurepGAP believes that farm assurance is vitally important because it provides controlled and more efficient production of agricultural raw materials,

responds to needs created by globalisation and improves confidence in agricultural products.

The objectives of EurepGAP - IFA are to:

- facilitate mutual recognition through transparent benchmarking
- boost world-wide participation in farm assurance
- encourage continuous improvement
- provide performance and integrity measurement for assurance schemes (e.g. certification, accreditation).

CMi has been closely involved in the evolving standards and briefing of CMi assessors is well underway in order to be ready to certify the scheme as soon as it goes live.

**For further information contact Julian Bott,**  
**International Produce Manager on +44 (0) 1993**  
**885610 or [julian.bott@cmicertification.com](mailto:julian.bott@cmicertification.com)**

# Fruit Logistica: focal point for CMi g

CMi is rapidly consolidating its reputation as a worldwide certifier, now represented in nearly 50 countries and spreading fast. This makes Fruit Logistica in Berlin the perfect platform for all CMi partners to put their heads together and talk produce.

With three main centres in the UK, Spain and South Africa, plus 14 partners located around the world, from Chile to Poland and from Greece to Thailand, CMi is now certifying over 27,000 farm audits in over 46 different countries, and these figures continue to grow.

This is testament to how CMi is achieving its objective of being ready to meet emerging suppliers' needs, by establishing services in the countries that are new to exporting and certification. In these regions many of the new suppliers need help and support in meeting retailer requirements to gain entry to the European markets. On the other hand CMi also continues to support those suppliers in the Netherlands, Italy, France, Spain and other established producing countries, who are focusing on the added value schemes such as LEAF Marque, Tesco Nature's Choice and ISO22000 in their more mature market place.

## France/French speaking North Africa – Agro Quality Support (AQS) and Agréal International:

AQS France offer clients a combination of international standards and relevant local standards, ensuring efficient and cost effective auditing and certification. A highly experienced team, working predominantly in the Fresh Produce sector provide a range of audits, including BRC, EurepGAP and TNC.

**AQS contact:** [madery.ags@wanadoo.fr](mailto:madery.ags@wanadoo.fr)

A relatively new partner in France, the CMi/Agréal partnership is developing a strong position in the provision of audits and certification for Processing clients with schemes such as BRC and IFS.

**Agréal contact:** [cmi.certification@agreal.com](mailto:cmi.certification@agreal.com)

## USA and Mexico – SCS Inc

CMi has worked in the USA and Mexico since 2002. The main schemes certified are EurepGAP, and Tesco Nature's Choice. Our partners SCS are based in California but service a large area.

**Contact:**

[hpatel@scscertified.com](mailto:hpatel@scscertified.com)

## Brazil - WQS

Another country to join the CMi network recently as an Approved Service Provider. With inspections starting out here and in Argentina next door, the main focus will be on local and private standards as well as BRC and ISO22000. **Contact:** [valmir@biorastro.com](mailto:valmir@biorastro.com)

## Chile/Latin America – CMi Chile SA

CMi Chile has been a joint venture since 2002, currently inspecting hundreds of farms and processing sites. Its business activities include consultancy, pre-audits, and US retailer audits with the major schemes certified such as BRC, IFS, EurepGAP Produce, Integrated Aquaculture Assurance and TNC Fresh Produce.

**Contact:** [jmcruz@cmi-latinamerica.cl](mailto:jmcruz@cmi-latinamerica.cl)

## Greece and Eastern Mediterranean – QMS

Greece has been a partner with CMi since 2003 and audits thousands of farms and processors. This partner covers Eastern Mediterranean countries including Cyprus, Turkey and Egypt. The main schemes in demand here are BRC, IFS, EurepGAP, Tesco Nature's Choice and ISO22000.

**Contact:** [qmsltd@otonet.gr](mailto:qmsltd@otonet.gr)

## Turkey - USB

Turkey is a relative newcomer joining in 2005 as an approved service provider and inspecting over 2000 farms with the main activity being local standards auditing.

**Contact:** [nesrinserin@usb-tr.com](mailto:nesrinserin@usb-tr.com)



# Group and its partners

## Spain – CMI Spain SA

CMI's subsidiary in Almeria in Southern Spain goes from strength to strength, now offering a comprehensive service range including BRC, IFS, EurepGap, Tesco Nature's Choice, etc.

**Contact:** maria.flores@cmi-spain.com

## Poland – Agro Quality Support Polska

A recent partner, already building a healthy business in farm audits. Experienced auditors continue to provide high levels of service to clients in the produce and poultry sectors.

**Contact:** a.kusky@konto.pl

## Czech Republic/Central Europe – CMI Certification

CMI Czech has been in existence since 2004, carrying out large processing audits. This office covers Eastern Europe and the schemes certified include BRC, IFS, plus bespoke retailer audits.

**Contact:** nadezda.cahlikova@cmicertification.cz

## Holland and Belgium – Agro Quality Support BV

Well located to service our clients, the CMI/AQS partnership has run for a number of years now, ensuring that Dutch growers who are our clients receive efficient and cost effective auditing and are well placed to meet the changing demands of European retailers. **Contact:** aqs@aqs.nl

## Italy – CMI Italy

One of CMI's well established joint ventures, CMI Italy was founded in 2002 and now inspects several thousand farms as well as processing units. A strong player in the Fresh Produce and the Processing industries, the continued growth of this partner reflects the high service levels and quality auditing provided by the team.

**Contact:** info@cmi-omniacerta.it

## Israel – Krudo Eco Top

Eco Top provides EurepGAP and Tesco Nature's Choice audits for a number of CMI clients in Israel. **Contact:** ecotop@012.net.il

## South Africa/Sub-Saharan Africa – CMI Certification (Africa)

The Southern hemisphere subsidiary sees continuing expansion in a challenging marketplace. A wide range of services from BRC to EurepGAP and TNC and also with newly developed training packages, ensures CMI Africa are offering the most comprehensive and high quality service.

**Contact:** admin@cmi-africa.com



## Thailand/South East Asia – FAC Ltd

TML Food Ltd. These partners have offered CMI services to a high standard for a number of years now. They largely cover poultry exports along with prepared and semi-prepared fresh produce. Our two partners here, FAC Ltd and TML Food Ltd, audit many processing sites and large produce groups plus chicken units.

**TML Food contact:** timking@tmlfood.com

**FACS Ltd contact:** jon\_ratcliff@hotmail.com

If you would like more information about any certified schemes or countries, please contact us using the details above, or our UK headquarters on enquiries@cmicertification.com or why not visit the CMI stand at Fruit Logistica: Hall 4.1 Stand B10.

# News in brief

## CMi at SIAL, Paris

In September last year, CMi attended SIAL, the bi-annual international food fair in Paris, together with our French partner, Agréal. The aim of SIAL events, which are held in Asia, North and South America as well as Europe, is to bring together international supply and regional demand, a meeting place for food industry professionals. John Parslow, our Processing Scheme Manager, reported that SIAL Paris was extremely well attended with over 140,000 visitors from 191 countries worldwide. About a third of visitors work in food processing industries. The exhibits were classified in 19 specific product sectors. It is an important event for CMi, giving us the opportunity to talk to our customers and potential customers about the BRC, ISO22000 and IFS standards.



John Parslow, Processing Scheme Manager

## CMi completes LEAF Marque pilots overseas

Following a request from a leading UK retailer – that they wish all their overseas suppliers to be certified to LEAF Marque as well as EurepGAP, in order to comply with their ethical policies – CMi recently completed five pilots over a six week period. The pilots covered a number of product sectors including crops and flowers as well as different regions and situations to test how well the LEAF Marque standard can be achieved in a variety of conditions considering the environmental impact of farming methods internationally. The aim is to establish where and how exceptions may need to be made to ensure compliance with the standard. CMi used our experienced auditors whose knowledge of the standard allowed them to evaluate it in challenging conditions.



The results of the pilots have been fed back to the retailer's steering committee and they will be announcing the findings to key retailer suppliers at a conference in March this year. CMi is represented on the retailer's steering committee and the Technical Advisory Committee by Julian Bott, International Produce Manager.

CMi has already trained our auditors in most countries ready for assessments starting from the New Year. LEAF Marque audits can be combined cost effectively with other schemes certified by CMi including EurepGAP, Tesco Nature's Choice and BRC/IFS Produce.

**For further information contact Julian Bott, International Produce Manager on +44 (0) 1993 885610 or [julian.bott@cmicertification.com](mailto:julian.bott@cmicertification.com)**

## National Fruit Show

For the second year running, CMi Certification had a presence at the National Fruit Show at the Kent Country Showground. The CMi stand was manned by a mixture of CMi staff and our local auditors and we were kept busy for the two days. Attendance at the show was strong and we congratulate the CMi certified growers who won prizes for their excellent produce in a variety of classes including Top Fruit and Soft Fruit.

## New computer systems aid efficiency

CMi is now well on the way to developing its new computer systems for head-office and assessor use. The so-called Cronos system is designed improve efficiencies in time and cost for everyone involved in the assessment and certification process.

For assessors the system should mean a significant decrease in paperwork – all allocations and checklists will be dealt with electronically.

The system will be client-focused – bringing together all the information available on each client. This will allow our administration staff dealing with a client to see the whole picture and deal with queries more easily.

Assessment data will be input directly into the system by assessors. This will cut down on paper, provide a better service to the client and where appropriate allow reporting to producer groups, retailers etc.

Roll-out of the system within the UK has started in early 2007, with international operations following shortly after.

For details of all our international offices go to [www.cmi-plc.com](http://www.cmi-plc.com) and look under Contacts/International

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